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## **REALTORS® Give The Gift Of Animation To Hundreds This Holiday Season** **WEICHERT, REALTORS® - Pillar Northwest Buys Out Theatre For Disney Movie Party**

Bellevue, Wash. / Dec. 8, 2016 – A local real estate agency turned to the wonderful world of animation to give hundreds of area residents, both young and old, an early gift this holiday season. WEICHERT, REALTORS® - Pillar Northwest in Bellevue invited current and former clients, along with their family members and friends, to join them for a private screening of the new Disney animated movie, *Moana*.

The Bellevue real estate agency rented out a 350-seat theatre at Regal’s Landing Stadium 14 in Renton for the viewing party on Nov. 27, the opening weekend for the Disney box office hit. Invited guests got to skip the ticket line at the theatre, which attracted thousands of moviegoers during the Thanksgiving weekend, and enjoy a private viewing of the soon-to-be Disney classic about an adventurous teenager on a mission to save her people.

Partygoers also were given a chance to brighten the holidays for a bunch of boys and girls. The Weichert® affiliate was outside the theatre with members of the United States Marine Corps Reserve collecting new, unwrapped toys from their invited guests and other holiday weekend moviegoers. The toys will be delivered in conjunction with local charities to families and children in need throughout the holiday season.

“This community has supported us so much over the years,” said Lara Germino, the owner/broker of the real estate agency. “Inviting them to join our movie theatre party is one way of saying thank you for making us a part of your community. We can’t wait to do more fun things like this in the future with the folks that live and work in the communities we serve to show our appreciation.”

WEICHERT, REALTORS® - Pillar Northwest is a full service agency serving residents in the Seattle metropolitan area. The office, which joined the Weichert national franchise network earlier this year, is an independently owned and operated Weichert affiliated company.

For more information about WEICHERT, REALTORS® - Pillar Northwest, located at 14100 SE 36<sup>th</sup> Street, Suite 120, in Bellevue, contact Lara Germino at 425-577-6280 or visit [www.pillarnorthwest.com](http://www.pillarnorthwest.com).

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Moviegoers of all ages enjoyed a Nov. 27 private screening of *Moana*, Disney’s new hit animated movie. The movie party was hosted by WEICHERT, REALTORS® - Pillar Northwest.



WEICHERT, REALTORS® - Pillar Northwest teamed up with the United States Marine Corps Reserve to collect new, unwrapped toys for children and families in need this holiday season.

**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked the #2 traditional residential real estate franchise in *Entrepreneur’s* 2016 Franchise 500, and is identified in 2016 by *Entrepreneur* magazine as one of the fastest growing U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*